



#MILLSUMMIT™

2024

SPONSORSHIP

THE MILLSUMMIT

AUG 6, 2024

WILMINGTON, DE

An initiative of Spur Impact Association,
a 501(c)(3) nonprofit organization.

WHAT IS THE MILLSUMMIT?

The region's premier leadership and professional development conference, connecting emerging leaders and professionals of all ages who want to make an impact in their careers and community.

We offer opportunities to network, be inspired, develop new skills, and learn about topics on entrepreneurship, leadership, professional and personal development, and much more.



2023 STATISTICS



400+ Unique Attendees

With our hybrid model, we are able to reach hundreds of people both virtually and in-person



30+ Speakers

Visionaries and innovators in leadership, tech, finance, entrepreneurship, arts, and nonprofits



175,000+ Impressions

MILLSUMMIT messaging and content seen on thousands of screens across our social media leading up to August



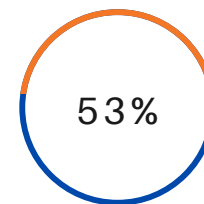
National/International Viewership

Attendees can stream the conference and interact with attendees from across the globe

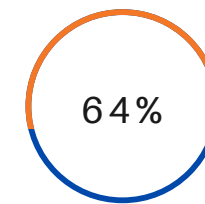


Demographics (self-reported)

Age of attendees:

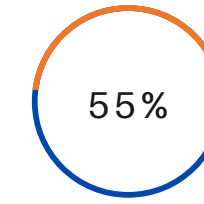


25-39

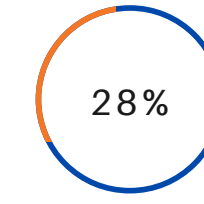


Under 39

Ethnicity of attendees:

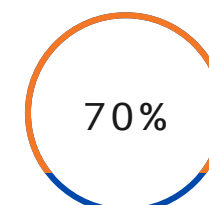


White

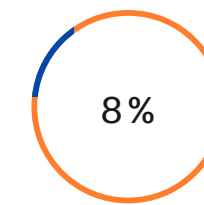


Black or African American

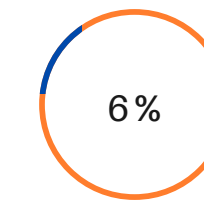
Gender of attendees:



Women



Asian



2 or more races

“Don’t doubt your abilities and what you can do, with the right mindset and resources you can make it far. Value your access to technology, mentors, and your network.”
-2023 attendee



WHY SPONSOR MILLSUMMIT?

1

**Demonstrate your
commitment to
economic development**

Participate in professional and community development events throughout the year to demonstrate your organization's ongoing commitment to the economic development of our region.

2

**Organizational benefits
and experiences**

Send emerging leaders and professionals on your team to the MILLSUMMIT so they can benefit from one of the premier leadership and professional development experiences in the nation.

3

**Gain national
recognition and
exposure**

The MILLSUMMIT is a nationally recognized event and your organization's name and logo will be displayed across our marketing collateral. This will significantly increase your organization's visibility within the leadership and professional development industry.

GENERAL SPONSORSHIPS

Economic Development Sponsor (\$10,000)

- Includes 10 VIP tickets + 10 General Admission Tickets (\$5,000 value) OR virtual ticket equivalent
- Part of the sponsorship will also help cover admission for additional nonprofit or student attendees
- Opportunity for a company representative to introduce a speaker or session at the conference

Impact Sponsor (\$5,000)

- Includes 5 VIP Tickets + 5 GA tickets (\$2,500 value) OR virtual ticket equivalent
- Part of the sponsorship will also help cover admission for additional nonprofit or student attendees

Accelerator Sponsor (\$2,500)

- Includes 5 GA Tickets (\$1,125 value) OR virtual ticket equivalent

VIP Benefits

1. Invite to the pre-event Happy Hour on Aug. 5th
2. Designated VIP areas during the event and lunch
3. Opportunity to meet with Speakers
4. Drink ticket to Happy Hour on Aug. 6th

GENERAL SPONSORSHIPS

(CONTINUED)

Venture Sponsor (\$1,000)

- Includes 2 GA Tickets (\$450 value) or virtual ticket equivalent

Incubator Sponsor (\$500)

- Includes 1 GA Ticket (\$225 value) or virtual ticket equivalent

Exhibitor (\$500)

- 1 Exhibitor Table (Includes 1 GA ticket of \$225 value)

**Note: All sponsors receive commensurate recognition of their sponsorship in connection with the event's email and social media communications and in signage and other announcements during the Summit. Sponsors also can have additional employees attend at a fixed cost per person. Sponsors at the \$1,000 and higher level also have the opportunity to provide up to 400 pieces of branded swag to be given to the in-person attendees.*

CUSTOM SPONSORSHIPS

FOR LARGER BUDGETS (\$15,000+), WE WANT TO WORK WITH YOU TO CUSTOMIZE YOUR INVESTMENT AND ALIGN YOUR GOALS WITH OURS. OUR LARGEST SUPPORTERS HAVE A MORE PROMINENT PROFILE AND BRAND AMONG OUR ATTENDEES AND COMMUNITY OF EMERGING LEADERS. CUSTOM SPONSORSHIP IDEAS INCLUDE:

Main Stage or VIP Area Sponsor

- Prime opportunities for company engagement and recognition across multiple sessions and speakers

Networking Sponsor

- Help support the many fun and creative ways we network at the event, including our pre-event and post-event Happy Hour

Breakfast and Lunch Sponsors

- Opportunity to be recognized for providing our Breakfast or Lunch experiences at the event with the Chancery Market

CUSTOM SPONSORSHIPS

(CONTINUED)

Session Sponsor

- Support a more in depth conversation with one or more speakers during or beyond the MILLSUMMIT

Other Custom Sponsor Opportunities

- Branded charging station(s)
- Selfie photo booth/ 360 camera with step & repeat or logo placement
- Various networking stations and breakouts
- Snack station or coffee sponsor
- Signature Cocktails and Networking opportunities at Breakfast, Lunch, or Happy Hour for the Pre-Event or Post-Event

Are you someone who likes to think outside of the box? Connect with us now to design a custom package based on your desired level of involvement. Inquire by emailing: info@millsummit.com

LEADERSHIP DINNER & IMPACT AWARDS SPONSORSHIP

Date: August 6, 2024

Location: Tonic Seafood & Steak

The 3rd Annual Leadership Dinner and Impact Awards, held after the MILLSUMMIT event, will recognize 10 extraordinary young leaders who have inspired others and amplified impact in our Delaware communities over the past year.

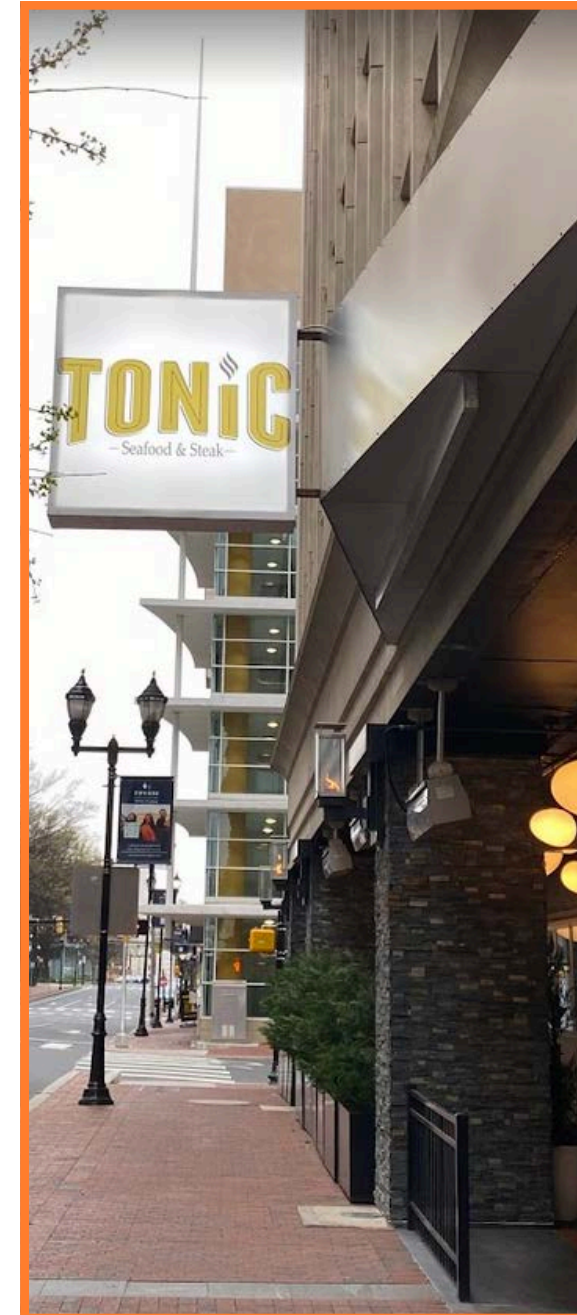


SPONSORSHIP LEVELS

(CONTINUED)

Sponsors of the dinner will be recognized at the MILLSUMMIT and receive a 50% discount for all MILLSUMMIT conference ticket options.

Dinner Sponsor (\$5,000)	Award Sponsor (\$2,500)
<ul style="list-style-type: none">• 2 reserved tables (16 seats)• Recognition in event marketing	<ul style="list-style-type: none">• Reserved table (8 seats)• Recognition in event marketing
Supporter Sponsor (\$1,200)	Friend Sponsor (\$600)
<ul style="list-style-type: none">• 4 tickets to the dinner• Recognition in event marketing	<ul style="list-style-type: none">• 2 tickets to the dinner• Recognition in event marketing



For more information or to register, visit millsummit.com



CONTACT US

For more MILLSUMMIT information:

- ◆ Visit our website: millsummit.com
- ◆ Email us at: info@millsummit.com



Choose the way you'd like to support the MILLSUMMIT.